# STATISTICS ON TANNERS CUSTOMER BASE

Currently Tanners have approximately 1,300 live trading accounts.

Those spending more than £50,000 per annum 26

less than £50,000 per annum 41

less than £25,000 per annum 105

less than £10,000 per annum 360

less than £2,500 per annum 750

## Types of Accounts

Direct Consumers (Banks, Insurance Companies, Public Companies)	50%
Paper Merchants/ Stationers (Distributors)	15%
Printers (inc Instant Printers)	10%
Government Types (Local Authorities, H.M.S.O., Unversities e	13% tc.

Direct	Mail	(inc	agencies)	12%
				100%

Schedule of major customer by types.

## Direct Consumers

TSB Bank - contract to supply wide range of envelopes to eight locations throughout U.K. - inc. Channel Islands.

<u>British Gas North Eastern</u> - supply of full range of printed Business Envelopes.

Nat. Union of Public Employees - envelopes and paper to twenty locations throughout U.K

<u>Municipal</u> <u>Mutual Insurance</u> - envelope and paper to ten locations throughout U.K.

<u>Barclays</u> <u>Registrars</u> <u>Ltd</u> - manufacterers of specialised envelopes for machine inserting applications.

## Paper Merchants/Stationers

<u>Bunzl Fine Papers Group</u> (Donald Murray, Glasgow, Rothera & Brereton Leeds, Dixon & Roe London, plus ten others) (Supply G B Papers and Tullis Russell branded envelopes).

<u>Crosport Ltd. Stoke on Trent</u> - envelopes and paper sold on behalf of Tanners in the potteries area.

Mossblatt Envelopes - branded envelopes for resale

<u>Svenskt Papper, Stockholm Sweden</u> - (Supply G B Papers and Tullis Russell branded envelopes).

New contract secured from 1st January 1991 which is currently producing £280,000 per annum of business).

#### Printers

<u>Williams Lea, London EC1</u> - City and Financial printers who stock and supply printed envelopes for report and accounts takeover communications and the like.

<u>Abbey Press, Abingdon</u> - Printed Envelopes for direct mail/correspondence. Clients - Citroen Cars, Design Council.

<u>Selwyn Press</u> (Part of W.R. Royle) - Speciality envelopes to match watermarked papers, recent work has been supply of new logo envelopes for Forte Hotel chain.

### Government Types

Local Authorities supplied with envelopes and paper.

L.B. of Bexley
L.B. of Sutton
Sevenoaks District Council
Kent County Council

<u>Universities</u> - Contract for supply of envelopes to Southern University Consortium

H.M.S.O. - Speciality envelope need